



SCREENING QUESTIONS

1) Please select your gender

Male	54%
Female	46%

2) What is the highest level of school you have completed or the highest degree you have received?

No high school diploma	1%
High school diploma or equivalent	12%
Some college, but no degree	45%
Bachelor's degree	22%
Advanced degree (such Master's, Professional, or Doctorate degree)	20%

3) Choose the race or ethnicity that you consider yourself to be:

White	84%
Black or African American	2%
Hispanic or Latino/a	11%
Asian	1%
American Indian or Alaska Native	1%
Other race	2%

4) Using the following scale, how would you describe yourself politically?

TOTAL CONSERVATIVE	89%
TOTAL MODERATE	11%
TOTAL LIBERAL	-
Very conservative	57%
Somewhat conservative	32%
Moderate	11%
Somewhat liberal	-
Very liberal	-

5) What is your age?

18-24	-
25-29	-
30-34	1%
35-39	2%
40-44	3%
45-49	5%
50-54	6%
55-59	9%
60-64	15%
65-69	17%
70-74	18%
74+	27%

6) Generally speaking, do you think of yourself as a Republican, a Democrat, an independent or something else?

Republican	83%
Democrat	-
Independent	15%
Other	2%

7) Did you vote in the Republican primary election for U.S. Senate in Texas?

Yes	100%
No	-
Not Sure	-

8) Looking ahead to the Republican runoff election for U.S. Senate in Texas, how likely would you say you are to vote in that election?

Very likely	96%
Somewhat likely	4%
Not that likely	-
Not likely at all	-
Not sure	-

FAVORABILITY

- 9) Here is a list of people, groups, and ideas. For each, please indicate whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of that person, group, or idea.

	NET POSITIVE
J.D. Vance	+74
Donald Trump	+72
Elon Musk	+69
Greg Abbott	+60
Republicans in the Texas State Legislature	+58
Dan Patrick	+50
Ken Paxton	+25
John Cornyn	+3
Mike Collier	-4
Nathan Johnson	-6
Vikki Goodwin	-8
Joe Jaworski	-9
Gina Hinojosa	-17
James Talarico	-65
Democrats in the Texas State Legislature	-85

- J.D. Vance

NET FAVORABLE	+74
TOTAL FAVORABLE	86%
TOTAL UNFAVORABLE	12%
Very favorable	73%
Somewhat favorable	13%
Somewhat unfavorable	4%
Very unfavorable	8%
Not Sure	2%

- Donald Trump

NET FAVORABLE	+72
TOTAL FAVORABLE	86%
TOTAL UNFAVORABLE	14%
Very favorable	73%
Somewhat favorable	13%
Somewhat unfavorable	4%
Very unfavorable	10%
Not Sure	-

- Elon Musk

NET FAVORABLE	+69
TOTAL FAVORABLE	82%
TOTAL UNFAVORABLE	13%
Very favorable	52%
Somewhat favorable	30%
Somewhat unfavorable	5%
Very unfavorable	8%
Not Sure	5%

- Greg Abbott

NET FAVORABLE	+60
TOTAL FAVORABLE	80%
TOTAL UNFAVORABLE	20%
Very favorable	57%
Somewhat favorable	23%
Somewhat unfavorable	10%
Very unfavorable	10%
Not Sure	-

- Republicans in the Texas State Legislature

NET FAVORABLE	+58
TOTAL FAVORABLE	77%
TOTAL UNFAVORABLE	19%
Very favorable	37%
Somewhat favorable	40%
Somewhat unfavorable	13%
Very unfavorable	6%
Not Sure	3%

- Dan Patrick

NET FAVORABLE	+50
TOTAL FAVORABLE	72%
TOTAL UNFAVORABLE	22%
Very favorable	43%
Somewhat favorable	29%
Somewhat unfavorable	9%
Very unfavorable	13%
Not Sure	7%

- Ken Paxton

NET FAVORABLE	+25
TOTAL FAVORABLE	60%
TOTAL UNFAVORABLE	35%
Very favorable	38%
Somewhat favorable	22%
Somewhat unfavorable	11%
Very unfavorable	24%
Not Sure	5%

- John Cornyn

NET FAVORABLE	+3
TOTAL FAVORABLE	50%
TOTAL UNFAVORABLE	47%
Very favorable	22%
Somewhat favorable	28%
Somewhat unfavorable	17%
Very unfavorable	30%
Not Sure	3%

- Mike Collier

NET FAVORABLE	-4
TOTAL FAVORABLE	11%
TOTAL UNFAVORABLE	15%
Very favorable	2%
Somewhat favorable	9%
Somewhat unfavorable	5%
Very unfavorable	10%
Not Sure	75%

- Nathan Johnson

NET FAVORABLE	-6
TOTAL FAVORABLE	9%
TOTAL UNFAVORABLE	15%
Very favorable	1%
Somewhat favorable	8%
Somewhat unfavorable	4%
Very unfavorable	11%
Not Sure	76%

- Vikki Goodwin

NET FAVORABLE	-8
TOTAL FAVORABLE	8%
TOTAL UNFAVORABLE	16%
Very favorable	1%
Somewhat favorable	7%
Somewhat unfavorable	5%
Very unfavorable	11%
Not Sure	76%

- Joe Jaworski

NET FAVORABLE	-9
TOTAL FAVORABLE	8%
TOTAL UNFAVORABLE	17%
Very favorable	1%
Somewhat favorable	7%
Somewhat unfavorable	6%
Very unfavorable	11%
Not Sure	75%

- Gina Hinojosa

NET FAVORABLE	-17
TOTAL FAVORABLE	11%
TOTAL UNFAVORABLE	28%
Very favorable	2%
Somewhat favorable	9%
Somewhat unfavorable	7%
Very unfavorable	21%
Not Sure	61%

- James Talarico

NET FAVORABLE	-65
TOTAL FAVORABLE	11%
TOTAL UNFAVORABLE	76%
Very favorable	4%
Somewhat favorable	7%
Somewhat unfavorable	6%
Very unfavorable	70%
Not Sure	13%

- Democrats in the Texas State Legislature

NET FAVORABLE	-85
TOTAL FAVORABLE	5%
TOTAL UNFAVORABLE	90%
Very favorable	1%
Somewhat favorable	4%
Somewhat unfavorable	14%
Very unfavorable	76%
Not Sure	5%

ISSUES & PRIORITIES

10) Please rank the top two issues that you think elected officials should prioritize in 2026:

[RANDOMIZE]
[SELECT TWO]

	1 st choice	2 nd choice
Immigration	18%	13%
Border security	15%	11%
Affordability and the cost of living	15%	15%
Taxes	10%	8%
Democracy and voting rights	8%	7%
Economic growth and job creation	7%	8%
Social Security and Medicare	6%	8%
Infrastructure and the electric grid	4%	4%
Education and public schools	4%	6%
Public safety	3%	5%
Health care access and costs	3%	6%
Regulating artificial intelligence	2%	2%
Other	2%	3%
Oil and gas production	2%	3%
Abortion and reproductive health issues	1%	1%
Climate change and the environment	-	1%
Don't know	-	-

REPUBLICAN RUNOFF HORSERACE

11) Thinking about the recent Republican primary election for U.S. Senate in Texas, which candidate did you vote for?

John Cornyn	42%
Ken Paxton	41%
Wesley Hunt	14%
Another candidate	2%
Did not vote	-

12) If the Republican runoff election for U.S. Senate were held today, for whom would you vote?

John Cornyn	40%
Ken Paxton	48%
Undecided	11%
Would not vote in that race	-

13) **[HUNT PRIMARY VOTERS ONLY]** If the Republican runoff election for U.S. Senate were held today, for whom would you vote?

John Cornyn	32%
Ken Paxton	45%
Undecided	24%
Would not vote in that race	-

14) If Donald Trump were to endorse one of the candidates in the runoff election, how much influence would that have on your vote?

A great deal of influence	21%
Some influence	28%
Not much influence	16%
No influence at all	33%
Not sure	3%

15)**[CORNYN RUNOFF VOTERS ONLY]** If you learned that Donald Trump endorsed Ken Paxton in the runoff election, would that make you more or less likely to vote for Paxton?

NET LIKELIHOOD	-11
TOTAL MORE LIKELY	17%
TOTAL LESS LIKELY	28%
Much more likely to vote for Paxton	7%
Somewhat more likely to vote for Paxton	10%
No difference	54%
Somewhat less likely to vote for Paxton	3%
Much less likely to vote for Paxton	25%
Not sure	2%

16)**[PAXTON RUNOFF VOTERS ONLY]** If you learned that Donald Trump endorsed John Cornyn in the runoff election, would that make you more or less likely to vote for Cornyn?

NET LIKELIHOOD	-1
TOTAL MORE LIKELY	15%
TOTAL LESS LIKELY	16%
Much more likely to vote for Cornyn	5%
Somewhat more likely to vote for Cornyn	10%
No difference	66%
Somewhat less likely to vote for Cornyn	3%
Much less likely to vote for Cornyn	13%
Not Sure	3%

17) **[PAXTON RUNOFF VOTERS ONLY]** If you learned that Donald Trump decided not to endorse a candidate in the runoff election, would it make you more or less likely to stay with your candidate?

	NET LIKELY
NET LIKELIHOOD	+32
TOTAL MORE LIKELY	36%
TOTAL NOT LIKELY	4%
Much more likely to stay with Paxton	30%
Somewhat more likely to stay with Paxton	6%
No difference	60%
Somewhat less likely to stay with Paxton	2%
Much less likely to stay with Paxton	2%

18) **[CORNYN RUNOFF VOTERS ONLY]** If you learned that Donald Trump decided not to endorse a candidate in the runoff election, would it make you more or less likely to stay with your candidate?

	NET LIKELY
NET LIKELIHOOD	+29
TOTAL MORE LIKELY	36%
TOTAL NOT LIKELY	7%
Much more likely to stay with Cornyn	26%
Somewhat more likely to stay with Cornyn	10%
No difference	56%
Somewhat less likely to stay with Cornyn	4%
Much less likely to stay with Cornyn	3%

19) If Donald Trump endorsed Ken Paxton in the runoff election, who would you vote for?

John Cornyn	35%
Ken Paxton	55%
Not Sure	14%

20) If Donald Trump endorsed John Cornyn in the runoff election, who would you vote for?

John Cornyn	42%
Ken Paxton	45%
Not Sure	14%

21) **[CORNYN RUNOFF VOTERS ONLY]** If Ken Paxton were the Republican nominee in November, how likely would you be to vote for the Democratic nominee, James Talarico?

	NET LIKELY
NET LIKELY	-48
TOTAL LIKELY	24%
TOTAL NOT LIKELY	72%
Very likely	18%
Somewhat likely	6%
Not very likely	6%
Not at all likely	66%
Not sure	3%

22) **[PAXTON RUNOFF VOTERS ONLY]** If John Cornyn were the Republican nominee in November, how likely would you be to vote for the Democratic nominee, James Talarico?

	NET LIKELY
NET LIKELY	-76
TOTAL LIKELY	10%
TOTAL NOT LIKELY	86%
Very likely	6%
Somewhat likely	4%
Not very likely	3%
Not at all likely	83%
Not sure	4%

23) Which candidate will do more for rural voters in Texas?

John Cornyn	30%
Ken Paxton	43%
Not Sure	28%

24) In the past few weeks, how often have you seen or heard from the following individuals:

	NET OFTEN
John Cornyn	-3
Ken Paxton	-22

- John Cornyn

	NET OFTEN
NET OFTEN	-2
TOTAL OFTEN	49%
TOTAL NOT OFTEN	51%
Very often	19%
Somewhat often	30%
Not that often	28%
Not often at all	23%

- Ken Paxton

	NET OFTEN
NET OFTEN	-22
TOTAL OFTEN	39%
TOTAL NOT OFTEN	61%
Very often	11%
Somewhat often	28%
Not that often	35%
Not often at all	26%

25) Where have you seen or heard from John Cornyn in the past few weeks?

Television or cable news	56%
Social media	28%
Online news or newspapers	18%
Campaign emails or texts	18%
Not sure	15%
Somewhere else	5%
Friends or family	2%
Campaign events	1%

26) Where have you seen or heard from Ken Paxton in the past few weeks?

Television or cable news	42%
Social media	28%
Not sure	25%
Online news or newspapers	21%
Campaign emails or texts	14%
Friends or family	7%
Somewhere else	5%
Campaign events	3%

27)**[OPEN-ENDED] [HUNT PRIMARY VOTERS ONLY]** In your own words, what is the main reason you voted for Wesley Hunt?

THEME ANALYSIS

Anti – Paxton / Cornyn Vote	28%
New Face/ Fresh Start	20%
Character / Integrity / Values	15%
Conservative Values / Policies	14%
Military Service / Background	12%
General Preference / Best Candidate	8%
Youth / Fresh Perspective	5%
Other / Unclear	5%

28)**[OPEN-ENDED] [CORNYN PRIMARY VOTERS ONLY]** In your own words, what is the main reason you voted for John Cornyn?

THEME ANALYSIS

Anti – Paxton Corruption / Character	29%
Experience & Track Record	19%
Cornyn Integrity & Honesty	17%
Familiarity & General Preference	13%
Conservative Values & Policy	9%

29)**[OPEN-ENDED] [PAXTON PRIMARY VOTERS ONLY]** In your own words, what is the main reason you voted for Ken Paxton?

THEME ANALYSIS

Anti- Cornyn / RINO Rejection	31%
Paxton’s AG Record / Performance	25%
Conservative Values / True Republican	14%
Negative / Protest / Confused Vote	9%
Trump / MAGA Support	8%
Change / Term Limits/ New Blood	6%
Vague Positive / Best Candidate	6%

30)**[OPEN-ENDED] [CORNYN RUNOFF VOTERS ONLY]** In your own words, what is the main reason you are voting for John Cornyn in the Republican runoff election for U.S. Senate?

THEME ANALYSIS

Anti- Paxton / Not Paxton	33%
Integrity & Honesty	15%
Experience & Record	15%
Good For Texas / Conservative Values	15%
Other / No Answer	11%
General Positive Support	10%
Electability & Winning	6%
Lesser of Two Evils	5%

31)**[OPEN-ENDED] [PAXTON RUNOFF VOTERS ONLY]** In your own words, what is the main reason you are voting for Ken Paxton in the Republican runoff election for U.S. Senate?

THEME ANALYSIS

Other / Vague / Unclear	26%
Anti- Cornyn / Remove Cornyn	20%
True Conservative / Conservative Values	17%
Strong Record as AG / Fighter	15%
Cornyn is a RINO	10%
Trump / MAGA Support	7%
Need for Change / Term Limits	7%
Specific Policy Issues	4%

32)**[OPEN-ENDED] [UNDECIDED RUNOFF VOTERS ONLY]** In your own words, what are you still looking for in a candidate before deciding who to support in the Republican runoff election for U.S. Senate?

THEME ANALYSIS

Honesty & Integrity	21%
Policy & Conservative Agenda	18%
Trump & MAGA Support	14%
Anti- Establishment & Skepticism	14%
Other	14%
Undecided / No Answer	12%
Anti – Trump / Checks & Balances	4%
Electability & Pragmatism	4%

33) **[OPEN-ENDED] [HUNT PRIMARY VOTERS ONLY]** In your own words, what are you still looking for in a candidate before deciding who to support in the Republican runoff election for U.S. Senate?

THEME ANALYSIS

Other / Miscellaneous	23%
Conservative Values & Policy	20%
Nothing / No Response	16%
Already Decided / No Info Needed	12%
Honesty, Integrity & Ethics	11%
Trump Support / MAGA Alignment	8%
Anti- Trump / Independent Conservative	6%
Anti- Cornyn Sentiment	5%

34) **[CORNYN OR PAXTON RUNOFF VOTERS ONLY]** How convinced are you that the candidate you're supporting could win a general election for U.S. Senate in Texas?

NET CONVINCED	+85
TOTAL CONVINCED	91%
TOTAL NOT CONVINCED	6%
Very convinced	61%
Somewhat convinced	30%
Not that convinced	4%
Not at all convinced	2%
Not sure	3%

35) How important is electability in your decision on who to support?

NET IMPORTANCE	+62
TOTAL IMPORTANT	80%
TOTAL NOT IMPORTANT	18%
Very important	45%
Somewhat important	35%
Not that important	10%
Not important at all	8%
Not sure	2%

36) Thinking ahead to the runoff election which candidate do you think is more likely to turn out loyal Republican voters in 2026 and beyond?

John Cornyn	34%
Ken Paxton	44%
Not sure	23%

37) Thinking ahead to a general election, which of the following candidates do you think would be most likely to defeat Democratic senate nominee, James Talarico?

John Cornyn	38%
Ken Paxton	43%
Not sure	19%

38) **[OPEN-ENDED] [ASK IF Q37= Ken Paxton]** In your own words, why do you think Ken Paxton would be most likely to defeat Democrat James Talarico in a general election for the U.S. Senate in Texas?

THEME ANALYSIS

Paxton Conservative Values / Track Record	28%
Talarico Too Liberal /Radical	27%
Talarico Personally Unfit / Incompetent	19%
Anti- Cornyn / RINO Sentiment	9%
Texas Is A Red / Conservative State	8%
Other / Unclear / Non-Answer	8%
MAGA / Trump Alignment	5%
Talarico Fake Christian/ Religious Fraud	5%

39) **[OPEN-ENDED] [ASK IF Q37= Ken Paxton]** In your own words, why do you think John Cornyn would be less likely to defeat Democrat James Talarico in a general election for the U.S. Senate in Texas?

THEME ANALYSIS

Paxton Conservative Values / Track Record	28%
Talarico Too Liberal / Radical	27%
Talarico Personally Unfit / Incompetent	19%
Anti-Cornyn / RINO Sentiment	9%
Other / Unclear / Non-Answer	8%
Texas is A Red / Conservative State	7%
MAGA / Trump Alignment	5%
Talarico Fake Christian / Religious Fraud	5%

40) **[OPEN-ENDED] [ASK IF Q37= John Cornyn]** In your own words, why do you think John Cornyn would be most likely defeat Democrat James Talarico in a general election for the U.S. Senate in Texas?

THEME ANALYSIS

Cornyn’s Experience & Record	24%
Paxton’s Baggage & Scandals	20%
Vague / Unclear / Non-Answer	20%
Talarico Too Liberal For Texas	17%
Texas Republican State Advantage	11%
Name Recognition & Incumbency	10%
Appeals to Moderates & Independents	6%

41) **[OPEN-ENDED] [ASK IF Q37= John Cornyn]** In your own words, why do you think Ken Paxton would be less likely defeat Democrat James Talarico in a general election for the U.S. Senate in Texas?

THEME ANALYSIS

Corruption & Criminal Conduct	34%
Personal Baggage & Scandals	27%
Don’t Know / No Response	15%
Values Negative / Generic Dislike	14%
Electability & Moderate / Independent Voters	9%
Disagrees / Paxton Would Win	9%
Media & Campaign Advertising	4%
Other	3%

42) Which candidate do you believe is more aligned with Donald Trump and the MAGA movement?

Ken Paxton	58%
John Cornyn	22%
Not sure	20%

43) **[OPEN-ENDED]** What concerns, if any, do you have about Ken Paxton?

THEME ANALYSIS

No Concerns	36%
Character & Integrity Concerns	20%
Personal Life & Affairs	13%
Other / Unclear	13%
Legal & Criminal Issues	5%
MAGA & Trump Alignment	2%

44) **[OPEN-ENDED]** What concerns, if any, do you have about John Cornyn?

THEME ANALYSIS

RINO / Not Conservative Enough	25%
No Concerns	21%
Age / Too Long In Office	12%
Other	8%
Corrupt / Untrustworthy	6%
Ineffective / Weak Representation	6%
Not MAGA / Disloyal to Trump	5%
Too Pro-Trump / Too MAGA	2%

45) Thinking about their overall approach to politics, how would you describe Ken Paxton?

TOTAL LIBERAL	6%
TOTAL CONSERVATIVE	74%

Very liberal	2%
Somewhat liberal	4%
Moderate	5%
Somewhat conservative	22%
Very conservative	52%
Not sure	14%

46) Thinking about their overall approach to politics, how would you describe John Cornyn?

TOTAL LIBERAL	24%
TOTAL CONSERVATIVE	49%
Very liberal	7%
Somewhat liberal	17%
Moderate	18%
Somewhat conservative	27%
Very conservative	22%
Not sure	8%

DEMOGRAPHICS

47) On a scale from zero to ten, how conservative or liberal are you? Zero means you are very conservative, five means you are moderate, and ten means you are very liberal. You can choose any number in between.

TOTAL CONSERVATIVE	83%
TOTAL MODERATE	8%
TOTAL LIBERAL	9%
0 – Very conservative	31%
1	19%
2	14%
3	12%
4	7%
5 – Moderate	8%
6	3%
7	2%
8	2%
9	-
10 – Very liberal	2%

48) Do you consider yourself a strong or a not-so-strong Republican?

Strong Republican	78%
Not-so-strong Republican	16%
Not sure	5%

49) In the 2024 election for President, which candidate did you vote for?

Democrat Kamala Harris	5%
Republican Donald Trump	91%
Other candidate	-
Did not vote	1%
Prefer not to answer	2%

50)How long have you lived in Texas?

Less than a year	-
1 to 2 years	-
3 to 5 years	3%
6 to 10 years	3%
11 to 15 years	4%
16 to 20 years	4%
Over 20 years	38%
Lived here all my life	49%
Can't Answer	-

51)Do you or anyone in your household own a gun?

Yes	71%
No	18%
Not Sure	10%

52) {Religion}

Protestant Christian (includes Baptist, Lutheran, Methodist, Episcopal, Presbyterian, and other Christians)	56%
Evangelical Christian	16%
Orthodox Christian	1%
Catholic	14%
Orthodox Jewish	-
Non-Orthodox Jewish	1%
Muslim	-
Buddhist	-
Hindu	-
Atheist or Agnostic	-
Other	4%
None	5%
Not Sure	1%